#### Draft Economic Framework Ambitions and action areas Annex 1

The table below summarises the 21 'action areas' contained in the draft Framework:

# Ambition 1: Enabling innovative, productive, and creative businesses.

- 1. Develop an enhanced place-based innovation partnership for Kent and Medway
- 2. Focus support to business on measures that will increase long-term productivity and resilience and the adoption of new ideas
- 3. Leverage Kent and Medway's quality of life, connectivity, and other assets in ensuring that it is a welcoming place for visitors and investors
- 4. Support the conditions for growth, through the supply of business space and access to business support and finance

#### Ambition 2: Widening opportunities and unlocking talent.

- 5. Embed the Local Skills Improvement Plan at the heart of a closer relationship between employers, further education, and other skills providers
- 6. Invest in Kent and Medway's skills infrastructure to harness the potential of the long-term transformational trends identified earlier in the Framework and support the growth of our sectoral strengths
- 7. Retain and develop talent, supporting young people to enter sustainable and rewarding work
- 8. Build flexibility across the adult skills system to support progression in work and a focus on Kent and Medway's shared priorities

### Ambition 3: Securing resilient infrastructure for planned sustainable growth.

- 9. Maximise the benefits of international connectivity
- 10. Collaborate across Kent and Medway to understand our infrastructure needs across a complex landscape
- 11. Ensure that Kent and Medway's digital infrastructure meets the dynamic evolution of business need and technology development
- 12. Support Kent and Medway's energy potential

# Ambition 4: Placing economic opportunity at the centre of community wellbeing and prosperity.

- 13. Ensure that everyone who wants a job can access work
- 14. Develop a new strategic partnership with Health, to address the economic determinants of health inequalities
- 15. Build links between anchors of growth and key investors and local community opportunity
- 16. Embed economic opportunity at the centre of local regeneration

## Ambition 5: Creating diverse, distinctive, and vibrant places.

- 17. Grow Kent and Medway's dynamic creative and cultural economy
- 18. Support the development of a network of creative and innovative places

- 19. Develop and enhance Kent's rural economy
  20. Develop long-term solutions to invest in Kent and Medway's natural environment and historic assets